

GROW CHATTANOOGA

Grow Chattanooga is a collective effort to enhance the local food economy of the Chattanooga region.

Grow Chattanooga is made up of over 200 partner farmers, chefs, food artisans, community gardeners, farmers markets, grocers, and resource organizations located within 100 miles of Chattanooga. Partners have a strong commitment to supporting the local food economy. Whether they are the growers, the buyers, or advocates of the movement, Grow Chattanooga partners work hard to bring the distinct agricultural flavors of Chattanooga to the people who live here.

Grow Chattanooga creates the *TasteBuds* Local Food Guide and maintains the GrowChattanooga.org blog and website to increase public awareness of locally grown and raised foods and help Chattanoogaans make it a part of their everyday diets and lives. It also supports program partners with direct sales information as well as networking events, educational workshops, and business classes.



WHY JOIN?

As a partner in Grow Chattanooga you can increase your marketing visibility, reach more customers, and make new business connections while growing the local food movement.

Benefits include:

- Listing in Grow Chattanooga publications, including the Downtown Local Food Map, Local Food Trade Directory, and the *TasteBuds* Local Food Guide
- Page and listing on the searchable TasteBuds website
- Business classes and marketing trainings
- Public awareness campaigns, including the TasteBuds Farm Tour and the TasteBuds 10% Challenge
- Networking events that help our partners engage in the local food community and make valuable business connections



REACH MORE CUSTOMERS

TasteBuds

Chattanoogaans pick up the *TasteBuds* Local Food Guide to find local food products, connect with farmers, and sustain our region's food and farming heritage. Our readers want to support businesses that support local farms.

TasteBuds Online

TasteBuds Online provides partners with greater visibility and the ability to share photos and web links. Averages 10,000 visits per month

Downtown Local Food Map

The *Downtown Local Food Map* lists partners in the downtown Chattanooga area. It contains a map that highlights partner locations, and is used as a quick reference for downtown eaters and visitors.



LEARN MORE

Our excellent workshops and networking events connect our partners with resources they need to improve their marketing skills and grow their businesses. We listen to our partners to plan our workshop schedule to best fit their needs.

Topics include:

- Volunteer and Internship Management
- Social media and branding
- First Steps to Buying Local
- Making More at Market
- Meet a CSA and Meet a Market

Memberships are valid through December 31, 2015. Join online at www.growchattanooga.org/foodguide/login or by calling 423-493-9155, x13. Additional advertising opportunities are also available.