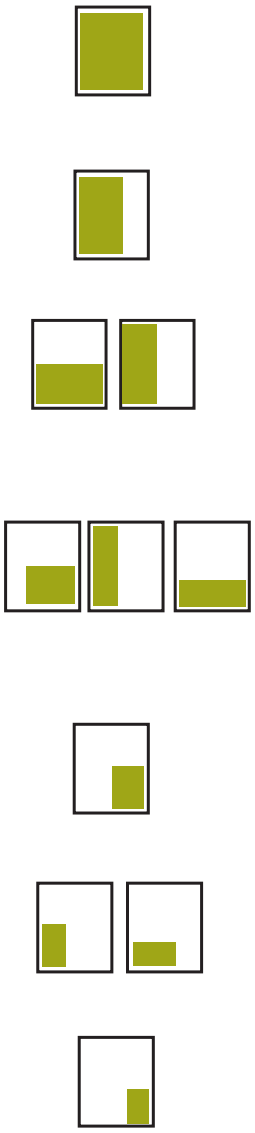
2016 ADVERTISING RATES

BUSINESS



W X H INCHES	2 editions	1 edition
Full page- 8.5 x 11 with .125 bleed	$2315	$1435
Outside Back Cover	$3220	$2025
Inside Front Cover	$2960	$1845
Inside Back Cover	$2960	$1845
Two-Thirds Vertical 4.875 x 10	$1615	$995
Half Horizonal 7.5 x 4.875 Half Vertical 4.875 x 7.375	$1290	$790
Third 4.875 x 4.875 Third Vertical 3.625 x 10 Third Horizontal 3.625 x 7.5	$1105	$670
Quarter 3.625 x 4.875	$910	$575
Sixth Vertical 7.5 x 4.875 Sixth Vertical 4.875 x 2.375	$615	$380
Eighth 2.4 x 3.6	$465	$295

SPECIFICATIONS

Prices for all ads include full color. Ask about special placement, including inside and outside covers and centerfold. *TasteBuds* will design your ad for an additional fee of $100. Ads must be received by February 26, 2016. Email ads to ajaeger@crabtreefarms.org or call (423) 493-9155, x13. Ads submitted as high quality JPG, TIF, PDF, and EPS will be accepted.

Grow Chattanooga partners receive 15% off!

CRABTREE FARMS
1000 E. 30th Street P.O. Box 2250 Chattanooga, TN 37409
Andrea Jaeger (423) 493-9155, x 13 | crabtreefarms.org
growchattanooga.org/foodguide

tasteBUDS

SAVOR LOCAL FLAVOR

WHY ADVERTISE?

Our readers pick up the *TasteBuds* local food guide to find local food products, connect with farmers, and sustain our region's food and farming heritage. Our readers want to support businesses that support local farms.

Local readers keep *TasteBuds* as a reference. Consider this as you compare the power of what your dollar will buy when you advertise in *TasteBuds* compared to when you advertise in weekly and daily publications with limited shelf-lives. *TasteBuds* is distributed through local businesses, visitor centers, coffee shops, farmers' markets and more.

40,000 copies of the bi-annual guide will be printed in 2016. Advertising in both the Spring/Summer and Fall/Winter publications saves you 20%.