













2016 ADVERTISING RATES

NON-PROFIT & FARM

W X H INCHES	2 editions	1 edition
 Full page- 8.5 x 11 with .125 bleed	\$2015	\$1435
 Outside Back Cover	\$3220	\$2025
 Inside Front Cover	\$2960	\$1845
 Inside Back Cover	\$2960	\$1845
 Two-Thirds Vertical 4.875 x 10	\$975	\$600
 Half Horizontal 7.5 x 4.875	\$775	\$485
 Half Vertical 4.875 x 7.375		
 Third 4.875 x 4.875	\$665	\$415
 Third Vertical 3.625 x 10		
 Third Horizontal 3.625 x 7.5		
 Quarter 3.625 x 4.875	\$525	\$330
 Sixth Vertical 7.5 x 4.875	\$360	\$220
Sixth Vertical 4.875 x 2.375		
Eighth 2.4 x 3.6	\$250	\$155

SPECIFICATIONS

Prices for all ads include full color. Ask about special placement, including inside and outside covers and centerfold. *TasteBuds* will design your ad for an additional fee of \$100. Ads must be received by February 26, 2016. Email ads to ajaeger@crabtreefarms.org or call (423) 493-9155, x13. Ads submitted as high quality JPG, TIF, PDF, and EPS will be accepted.

Grow Chattanooga partners receive 15% off!

CRABTREE FARMS

1000 E. 30th Street P.O. Box 2250 Chattanooga, TN 37409
 Andrea Jaeger (423) 493-9155, x 13 | crabtreefarms.org
growchattanooga.org/foodguide

tasteBUDS
 SAVOR LOCAL FLAVOR

WHY ADVERTISE?

Our readers pick up the *TasteBuds* local food guide to find local food products, connect with farmers, and sustain our region's food and farming heritage. Our readers want to support businesses that support local farms.

Local readers keep *TasteBuds* as a reference. Consider this as you compare the power of what your dollar will buy when you advertise in *TasteBuds* compared to when you advertise in weekly and daily publications with limited shelf-lives. *TasteBuds* is distributed through local businesses, visitor centers, coffee shops, farmers' markets and more.

40,000 copies of the bi-annual guide will be printed in 2016. Advertising in both the Spring/Summer and Fall/Winter publications saves you 20%.