

LOCAL FOOD PROGRAM

Local Food Program: Eligibility & Benefits

1. Farms

- a. Farms (and restaurant gardens that grow their own produce and/or herbs) must meet the following criteria in order to be approved as a Partner in the Local Food Program:
 - i. The Farm must be locally owned and operated within 100 miles of Chattanooga, and
 - ii. The Farm must grow or raise the agricultural products that it sells (including but not limited to vegetables, fruits, grains, poultry, livestock, honey, and herb and produce bedding plants).
- b. Partner Farms will be able to place the Harvested Here logo on their products.
- c. Locally owned and operated Farms with a similar focus that lie *near to*, but outside, the Chattanooga foodshed *may* be approved for registration on a case-by-case basis based on the following criteria:
 - i. A pre-existing market in the Chattanooga area, or
 - ii. A product that is not readily available in the Chattanooga area, or
 - iii. The Farm's ability to uniquely stimulate Chattanooga's local food economy.

2. Food Artisans / Processors

- a. Processors (such as butcher shops, bakeries, caterers and commercial kitchens) must meet the following criteria in order to be approved as a Partner in the Local Food Program:
 - i. The business must be locally owned and operated within 100 miles of Chattanooga, and
 - ii. The business must consistently use one or more featured or primary ingredients in their production that is sourced from a Partner Farm. The use of those ingredients must be featured throughout the available growing season, May-November.
- b. Partner Processors will be able to place the Harvested Here logo on eligible products.

3. Farmers Markets

- a. Markets must meet the following criteria in order to be approved as a Partner in the Local Food Program:
 - i. All vendors must grow, raise, produce, and/or process the products that they sell at the market (The market must *not* allow the re-selling of products), and
 - ii. Must regularly include least one Partner Farm, and
 - iii. Must be located within 50 miles of Chattanooga.
- b. Partner Markets will be able to use the Harvested Here logo in ways that promote Partner Farms and Processors.
- c. Partner Markets should encourage their vendor Farms and Processors to apply to become Partners in the Local Food Program.

4. Restaurants

- a. Restaurants must meet the following criteria in order to be approved as a Partner in the Local Food Program:

- i. The Restaurant must consistently use one or more featured or primary ingredients that are sourced from a Partner Farm and/or Processor (to “consistently use” means having at least one standard menu item and/or a weekly special throughout the available growing season, May-November, in which a primary ingredient is from a Partner Farm or Processor), and
 - ii. Be located within Hamilton, Marion, Sequatchie, Dade, Walker, Bradley and Catoosa counties, and
 - iii. Partner Restaurants must clearly identify on their menu the primary Partner Farms and/or Processors from whom they regularly purchase.
 - iv. NOTE: Restaurants that grow their own produce and/or herbs must additionally submit an application on behalf of their restaurant’s garden as a “Farm” in order to be approved.
- b. Partner Restaurants will be allowed to use the Harvested Here logo in ways that promote menu items that include products sourced from Partner Farms and Processors.

5. Grocers

- a. Grocery Stores (including Small Markets and Cooperative Grocers) must meet the following criteria in order to be approved as a Partner in the Local Food Program:
 - i. Provide a regular selection of in-season locally-grown and/or locally-crafted products from Partner Farms and/or Processors (a “regular selection” means having products from at least one Partner Farm or Processor available for purchase throughout the available growing season, May-November), and
 - ii. Be located within Hamilton, Marion, Sequatchie, Dade, Walker, Bradley and Catoosa counties.
 - iii. Partner Grocers must clearly identify products in their store that are sourced from Partner Farms and/or Processors.
- b. Partner Grocers will be allowed to use the Harvested Here logo in ways that promote products sourced from Partner Farms and Processors.

6. Community Gardens

- a. Community Gardens located within Hamilton, Marion, Sequatchie, Dade, Walker, Bradley and Catoosa counties are eligible.

7. Resource Organizations

- a. Resource organizations must be located within 100 miles of Chattanooga, and must demonstrate a commitment to supporting and/or promoting the production and/or consumption of local food through the organizations’ primary activities.